

**COVID-19**



AND THE

# SUPPLY CHAIN

HOW HAVE COMPANIES IN GREECE  
BEEN AFFECTED?



SAY THAT  
THEIR ORGANIZATION  
HAS BEEN AFFECTED BY  
THE CURRENT PANDEMIC

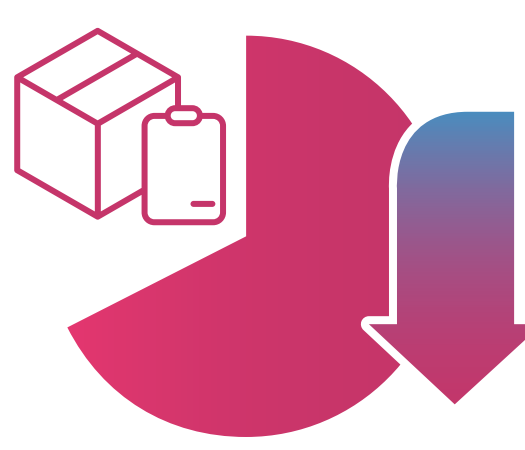
## FIRST SIGNS OF DECLINE

WHAT RESPONDERS SAY:



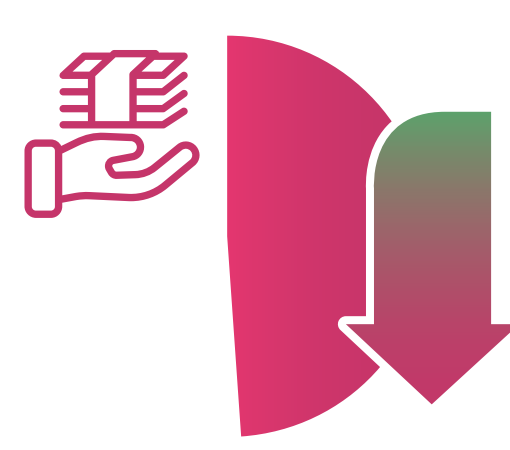
**69%**

Sales revenue  
has dropped



**65%**

Volume of orders  
has decreased



**49%**

Profitability has  
decreased



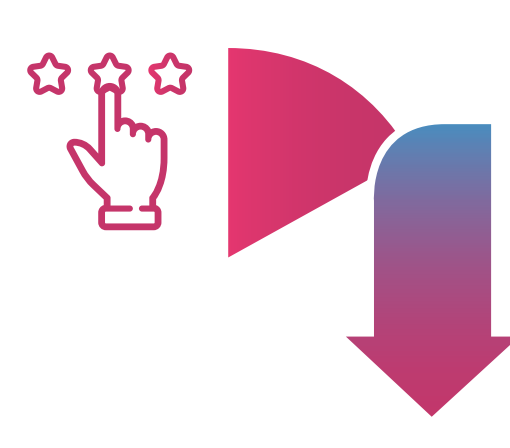
**65%**

Employee morale  
has declined



**43%**

Headcount has  
been reduced



**17%**

Decline in customer  
satisfaction

WHAT THE  
**FUTURE**  
HOLDS

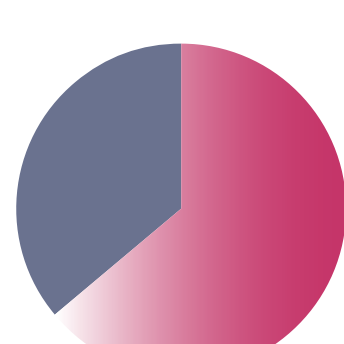


Headcount  
will decline



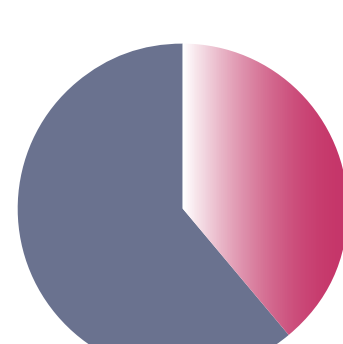
**BELIEVE**

Employee  
morale  
will be hurt



**54%**

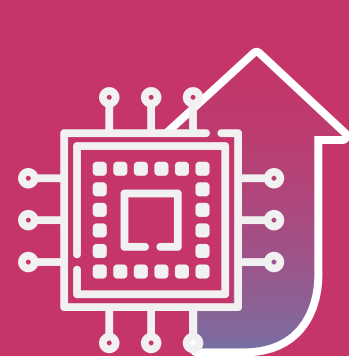
will  
suspend  
staff recruitment



**39%**

will suspend  
investment  
in infrastructure

## COMPANIES INVEST IN PEOPLE AND TECHNOLOGY TO OVERCOME THE CRISIS



**65%**

have increased  
use of Technology



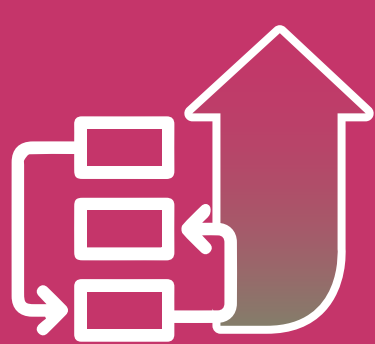
**25%**

have increased  
staff training



**78%**

have introduced  
remote working



**73%**

have reviewed  
procedures



**31%**

plan to invest  
further in  
Information  
Technology



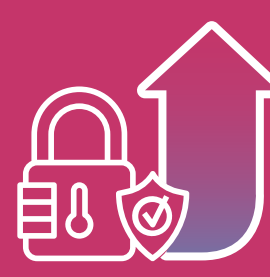
**23%**

plan to increase  
training of  
employees

Based on the Research  
"Market Barometer -  
COVID-19 and the  
Supply Chain in  
Greece", assigned by  
Optimum and  
conducted in a sample  
of 100 professionals  
from various market  
sectors in Greece.



**21%**  
in other  
Technologies  
(e.g. teleworking  
equipment/  
teleconferencing  
systems)



**27%**  
in Physical/  
Digital  
Security

