

DISTRIBUTION RESOURCE PLANNING FOR RETAILERS

3

COMMON CHALLENGES



LACK OF VISIBILITY

1

How well do you understand your customers' needs? How often do stores need replenishment? How fast do you process orders? Lack of visibility in critical KPIs can hold your business back and make your teams feel disconnected and under-performing. By setting the right business and operational KPIs, and following up on them regularly, you can gain visibility that will help you respond to customers' changing expectations faster and better.



2

DATA BLINDNESS

Retailers have access to a wealth of information (historical sales, seasonal demand, refill frequency per store, products' lifecycle, etc) which often aren't managed properly, nor used to accelerate decision making. Still, if collected and processed in depth, this data can be a business' best tool for accurate sales forecast and efficient resource planning.



INEFFECTIVE USE OF RESOURCES

3

A common issue for many Retailers, ineffective use of resources can result in increased OPEX and reduced profitability. Reduction in stocks and storage space requirements, reduced transportation costs by creating whole loads, and the prompt prognosis of potential future problems can increase insight and help to manage existing resources in a more sustainable way.

OPTIMUM OFFERS TWO COMPREHENSIVE TOOLS

FOR FORECASTING & DISTRIBUTION RESOURCE PLANNING AND STORE REPLENISHMENT.

With their rich features and the ability to adapt to any operating environment, aberon F-DRP and aberon STORE REPLENISHMENT provide modern organizations with tools for better inventory planning, so they avoid both overstocking, and stock shortages.

Download our product sheet [here](#).

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